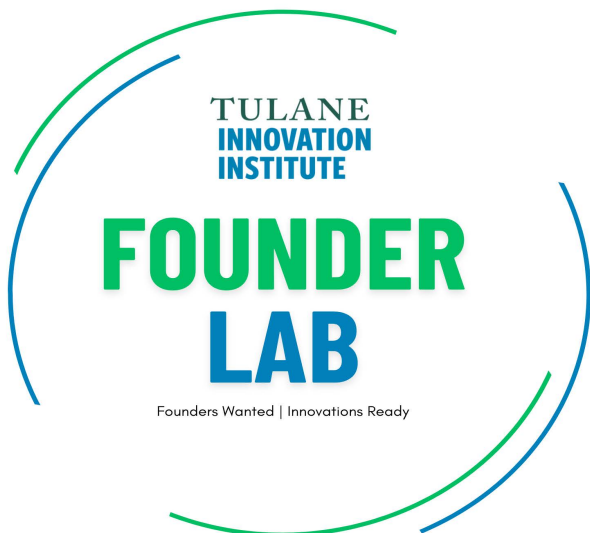




BRINGING YOUR RESEARCH TO THE WORLD - WITH THE RIGHT TEAM

The Tulane University Innovation Institute is seeking founders to move your technologies out of the lab and into the world. The Founder Lab at TUII pairs faculty researchers like you with experienced entrepreneurs who will take the lead in business-building, ensuring that you can focus on your research while your discoveries move toward commercialization.

PROGRAM HIGHLIGHTS INCLUDE

- **Expanded Research Impact** | Move your discoveries beyond academia and into real-world applications
- **Entrepreneurial Leadership** | The Founder manages business models, funding, and commercialization - your involvement is advisory
- **Minimal Time Commitment** | You provide research insights while the Founder drives the venture forward during this six-month program
- **Market Validation** | Eligible founders lead customer discovery, revenue model development and go-to-market strategy
- **Team Formation** | Matching faculty with vetted entrepreneurs who take full ownership of the business side
- **Market Validation** | Founders lead business development, funding strategies, and customer discovery
- **Intellectual Property Support** | Guidance on intellectual property strategies

Your research has the potential to create real-world impact. The Founder Lab provides the support needed to commercialize your discoveries—without requiring you to leave your current role.

